



# The Science and Strategy Behind D2C

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The University of Texas at Austin

Contenders



# SpaceMobile Network

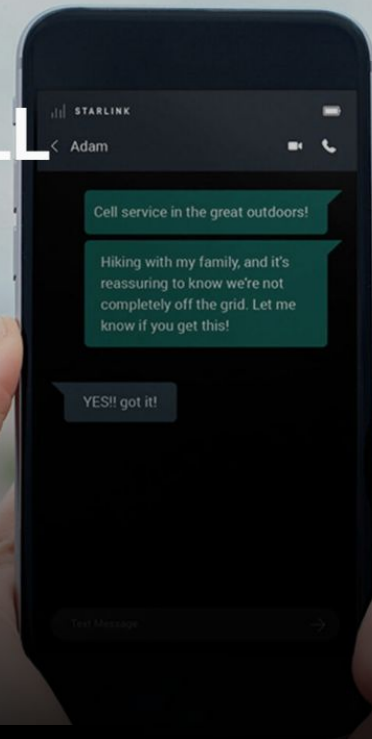
Building the first and only **space-based  
cellular broadband network.**

AST SpaceMobile and our global partners are building the first and only space-based cellular broadband network to be accessible by standard smartphones. Called SpaceMobile, this ultra-powerful network is being designed to provide connectivity at 4G/5G speeds everywhere on the planet – on land, at sea and in flight.

# STARLINK DIRECT TO CELL

Engineered to eliminate mobile dead zones around the world.  
Service now available.

[LEARN MORE](#)



## UBIQUITOUS COVERAGE

Starlink satellites with Direct to Cell capabilities enable ubiquitous access to texting, calling, and browsing wherever you may be on land, lakes, or coastal waters. Direct to Cell will also connect IoT devices with common LTE standards.

LEO  
Broadband





**Optical Inter-Satellite Link**  
2+ Gbps



**Satellite-to-User-Terminal Links**  
100+ Mbps

**Point of Presence**

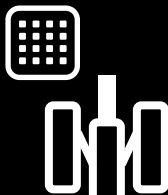


**Satellite-to-Gateway  
Link**  
20+ Gbps

**6G Backhaul  
Link**  
400+ Mbps

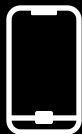


**POP-to-Gateway Link  
(Fiber)**



**Terrestrial  
5G/6G Link**

**Direct-to-Handset  
Link**  
0.1-20 Mbps



**UT-to-Handset Link**



AST SpaceMobile

Starlink

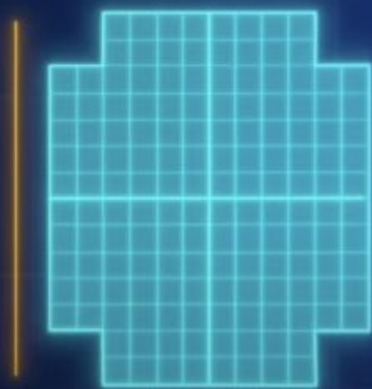




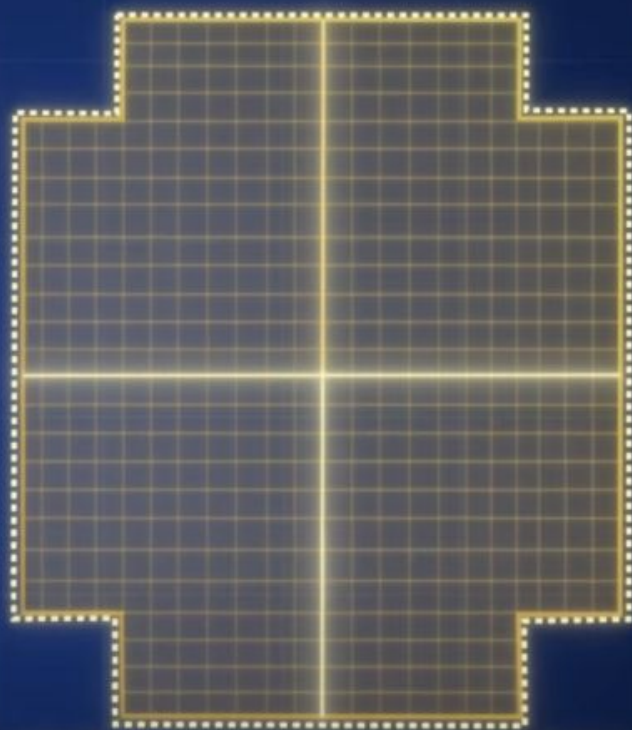


Space deployment allows for enormous arrays even at sub-GHz frequencies. Bluewalker 3 satellite focuses dozens of  $\sim 3$ -deg. beams on surface to support direct-to-handset comms.

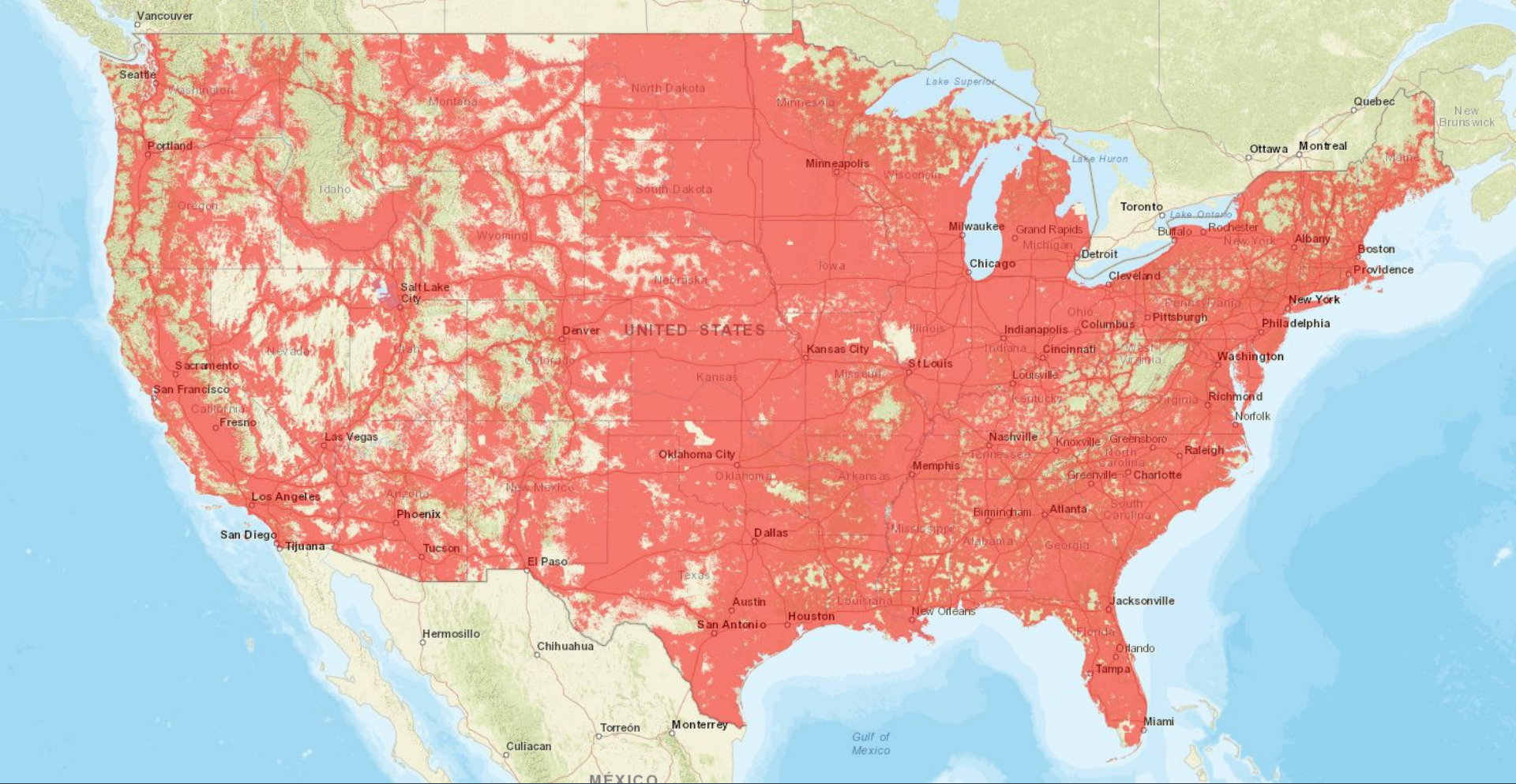




**FIRST-GEN  
BLUEBIRD**

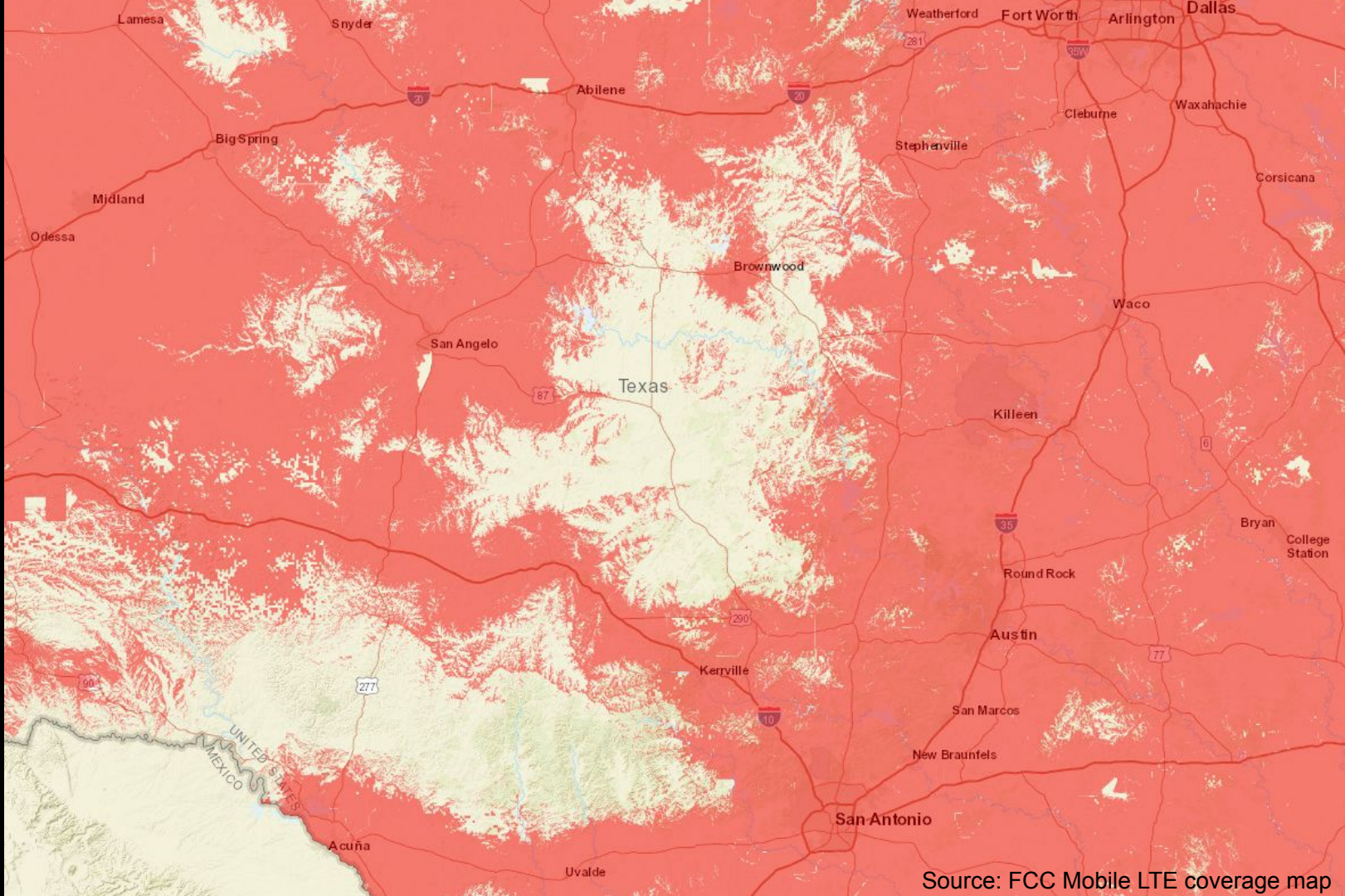


**NEXT-GENERATION  
BLUEBIRD**



Source: FCC Mobile LTE coverage map



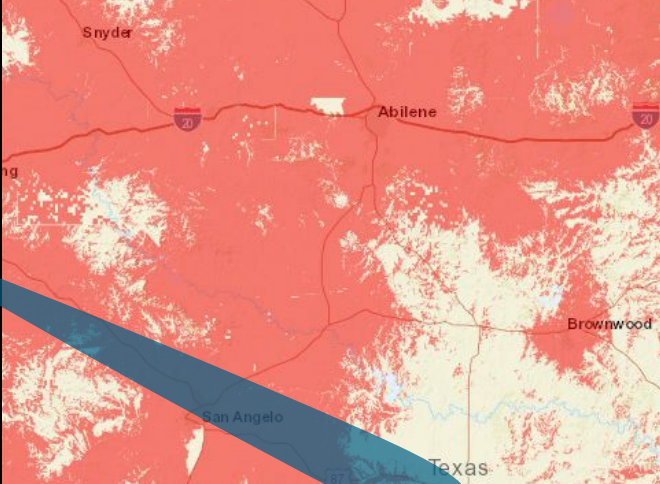
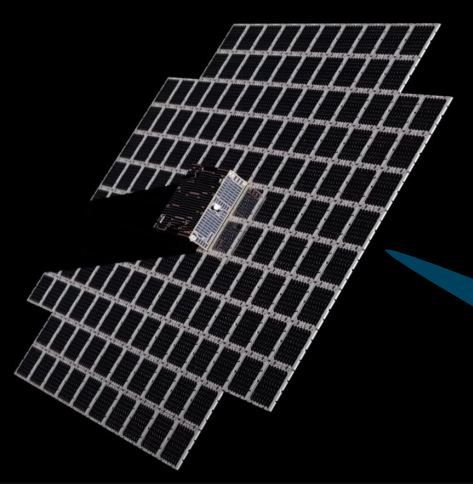


Source: FCC Mobile LTE coverage map

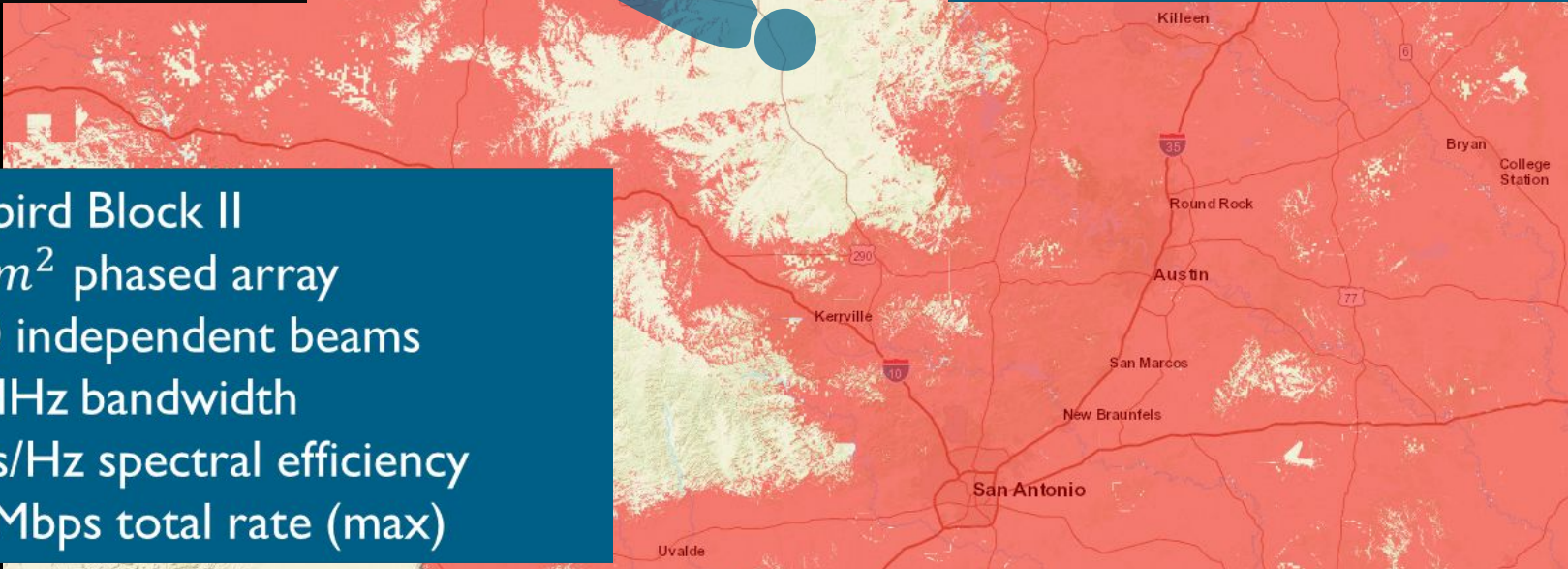
# Case Study





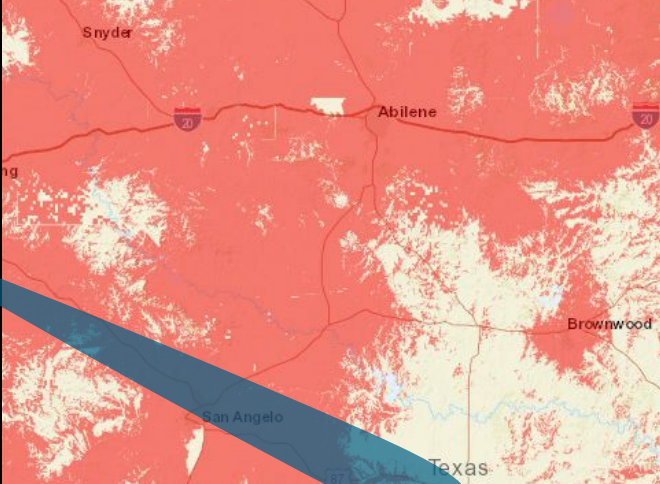
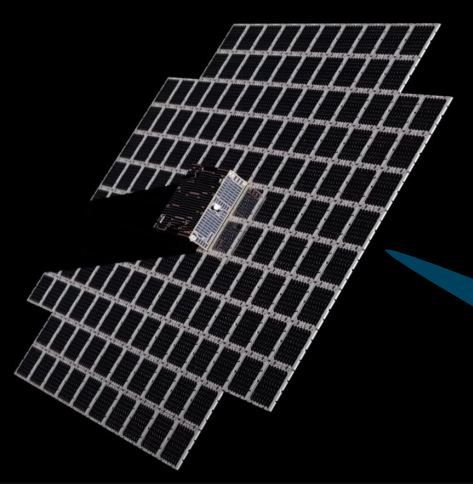


20-km beam footprint  
Rural: 30 people/ $km^2$   
50% smartphone ownership  
~4000 smartphones in footprint  
5% peak concurrency  
200 peak active users  
**600 kbps/user**

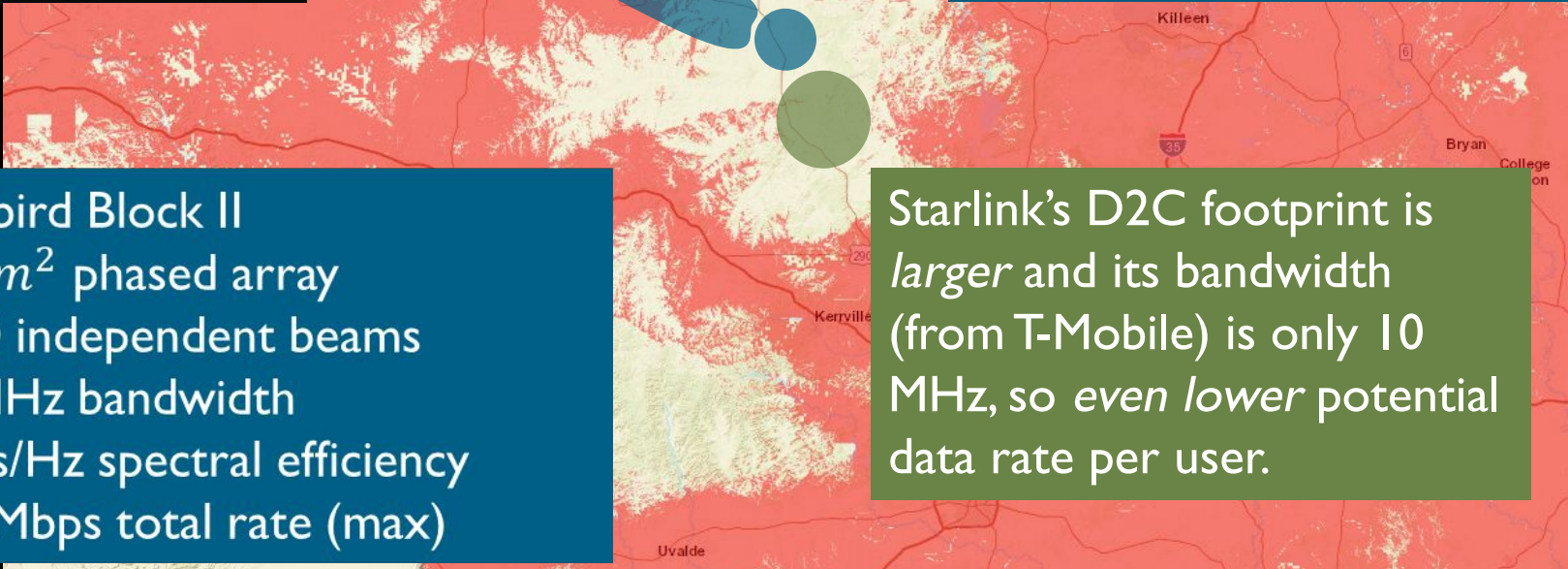


Bluebird Block II  
220  $m^2$  phased array  
2500 independent beams  
40-MHz bandwidth  
3 bps/Hz spectral efficiency  
120 Mbps total rate (max)





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2500 independent beams  
40 MHz bandwidth  
3 bps/Hz spectral efficiency  
120 Mbps total rate (max)

Starlink's D2C footprint is *larger* and its bandwidth (from T-Mobile) is only 10 MHz, so *even lower* potential data rate per user.

Starlink's and AST's D2C offerings as planned will not be "broadband" except in special cases where the whole available bandwidth is devoted to a few customers.

Q: What could we change to get true broadband D2C to many simultaneous customers?

# Design Space & Constraints





Power



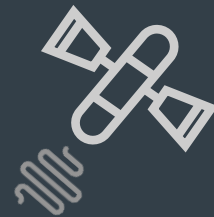
Directivity



Spectral Efficiency  
(bps/Hz)



Bandwidth



MIMO





Power



Directivity



Spectral Efficiency  
(bps/Hz)



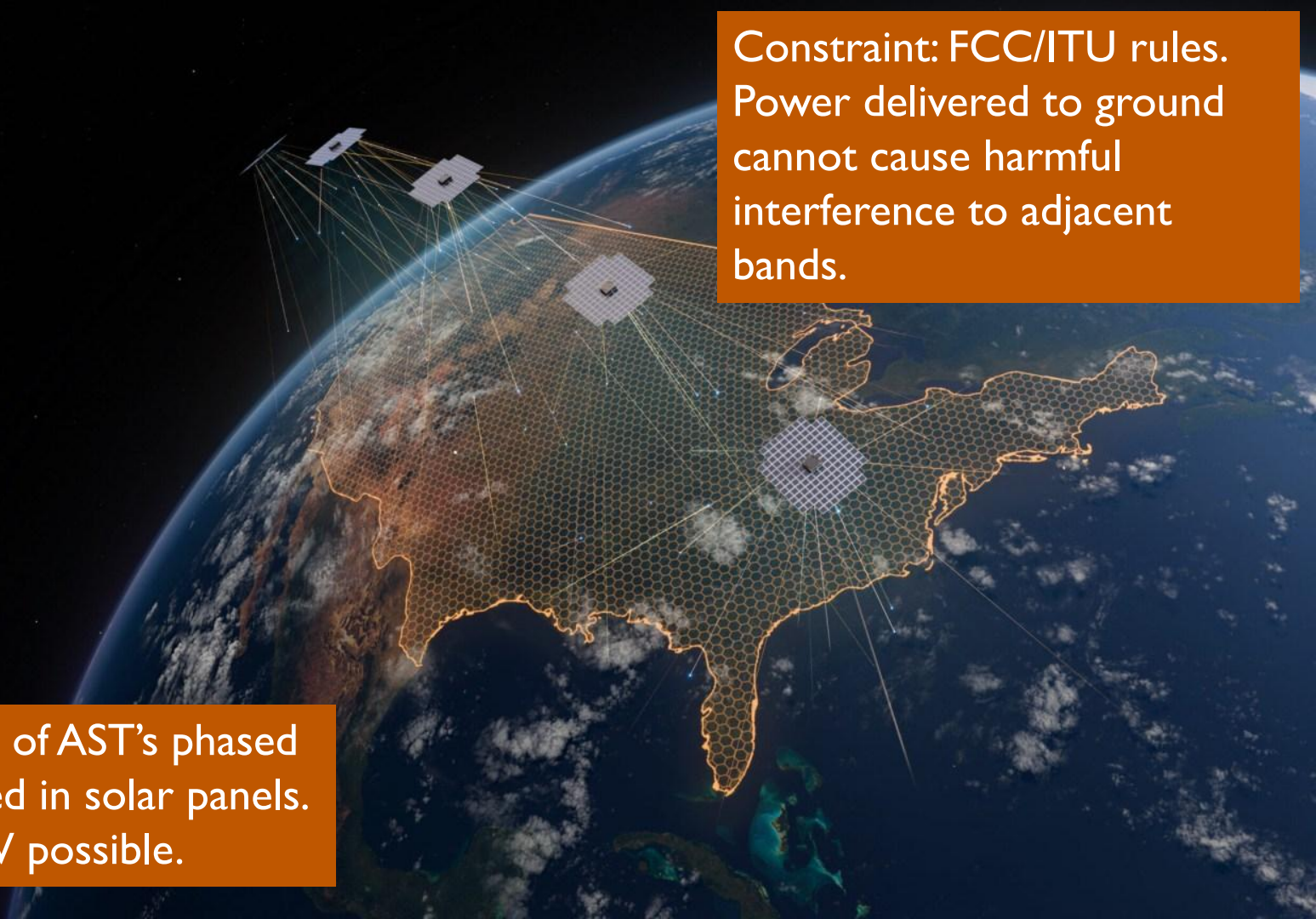
Bandwidth



MIMO

Constraint: FCC/ITU rules.  
Power delivered to ground  
cannot cause harmful  
interference to adjacent  
bands.

The back side of AST's phased  
array is covered in solar panels.  
>50 kW possible.



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array is covered in solar panels.  
>50 kW possible.

Unlike terminals, handsets are  
non-directional, so are susceptible to  
interference from any direction.





**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Space Bureau and Wireless Telecommunications Bureau Seek Comment on Filings of SpaceX and T-Mobile Requesting to Establish Supplemental Coverage from Space	)	GN Docket No. 23-135;
	)	ICFS File Nos. SAT-MOD-20230207-00021,
	)	SAT-AMD-20240322-00061
	)	
Application for Authority for Modification of the SpaceX NGSO Satellite System to Add a Direct to Cellular System	)	Call Sign: S3069
	)	

**ORDER**

**Adopted: March 7, 2025**

**Released: March 7, 2025**

By the Chief, Space Bureau, and the Acting Chief, Wireless Telecommunications Bureau:

**I. INTRODUCTION**

1. By this Order, the Space Bureau and Wireless Telecommunications Bureau conditionally grant the request of Space Exploration Technologies Corp. (SpaceX) for waiver of section 25.202(k)(1) of the Commission's rules, thereby permitting aggregate out-of-band emissions (OOBE) in the United States at a power flux density (PFD) level up to  $-110.6 \text{ dBW/m}^2/\text{MHz}$ .<sup>1</sup> SpaceX asserts that the public interest is supported by allowing a waiver of the established PFD to this level, which "will protect adjacent band networks from harmful interference while ensuring that consumers and first responders can use an increasingly robust set of features even in the most challenging circumstances," and will avoid placing artificial caps on the number of satellites used to provide supplemental coverage from space for terrestrial networks.<sup>2</sup> For the reasons discussed below, we find that there is good cause to grant SpaceX's waiver request, subject to the conditions outlined herein, including requiring that SpaceX address any harmful interference to adjacent band terrestrial wireless networks or else cease operations under the waiver.

**II. BACKGROUND**

2. In March 2024, the Commission issued the *Single Network Future: Supplemental*

In 2024, SpaceX requested a waiver to transmit at 9.4 dB higher power than the SCS framework allows.

AT&T and Verizon fought back, citing harmful interference.

In March 2025, the FCC granted SpaceX's waiver request.



Power



Directivity



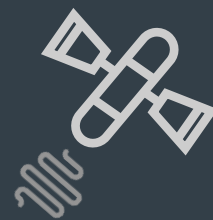
Spectral Efficiency  
(bps/Hz)



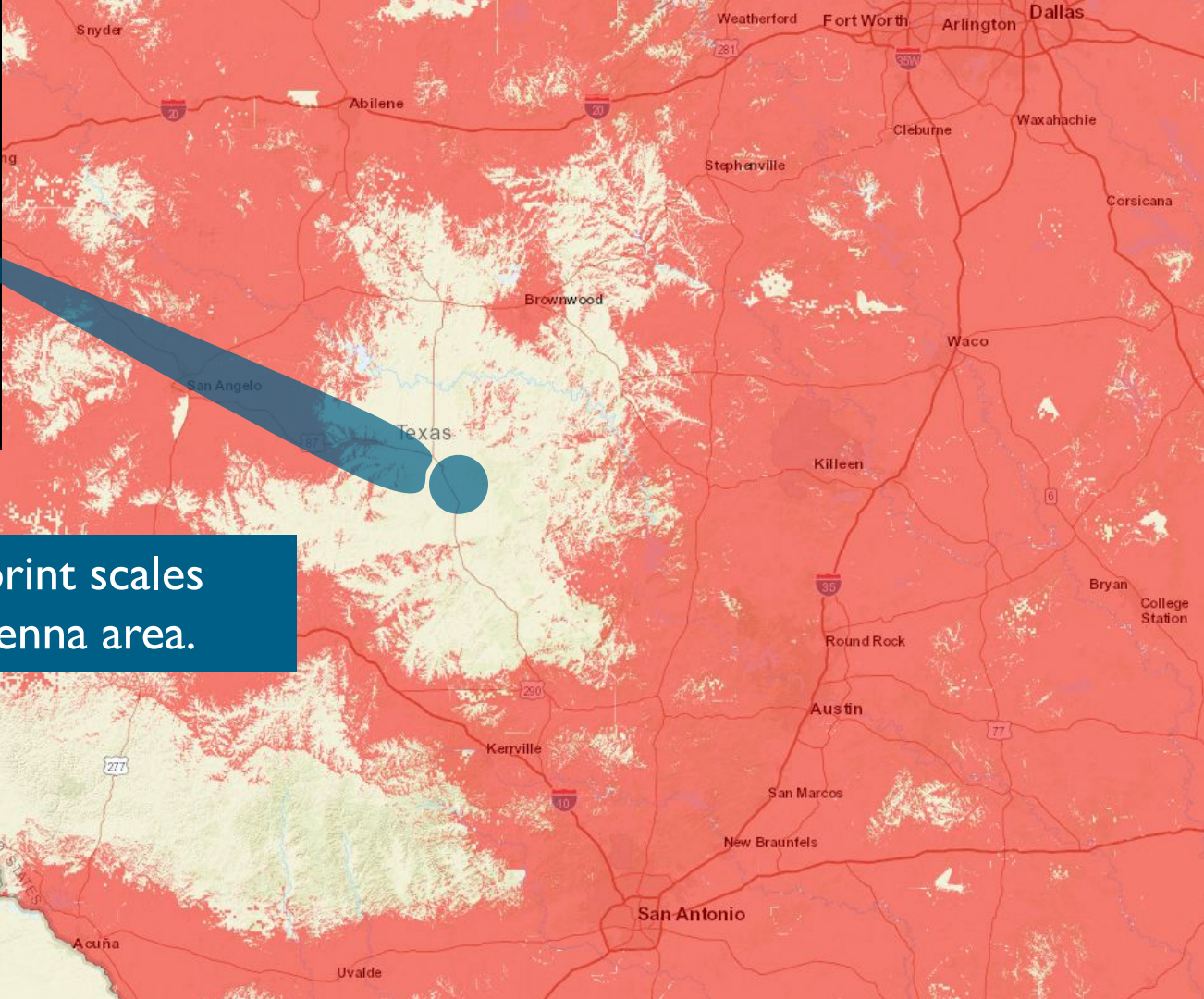
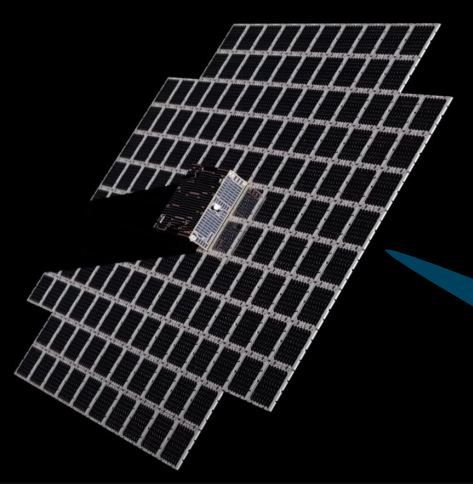
Bandwidth



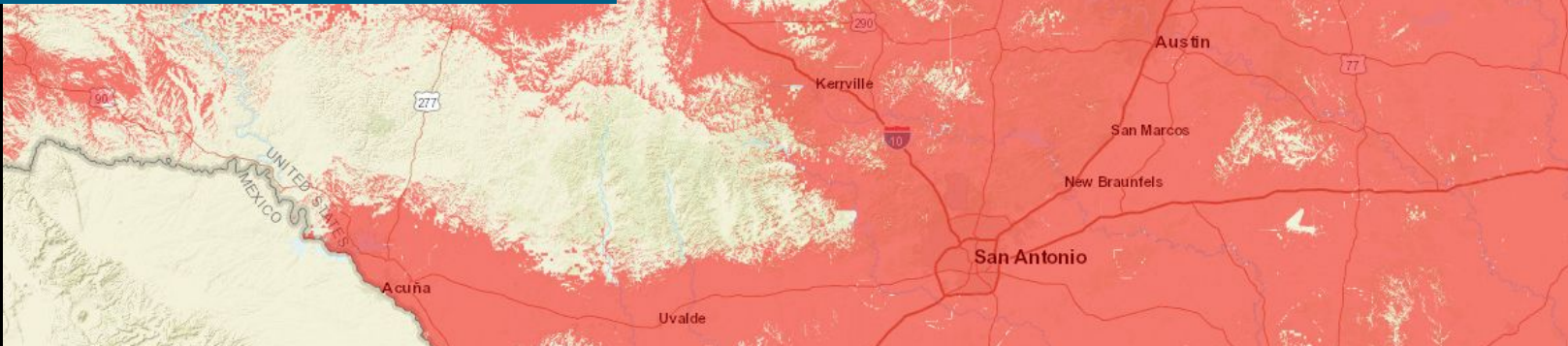
MIMO







Area of beam footprint scales  
inversely as the antenna area.

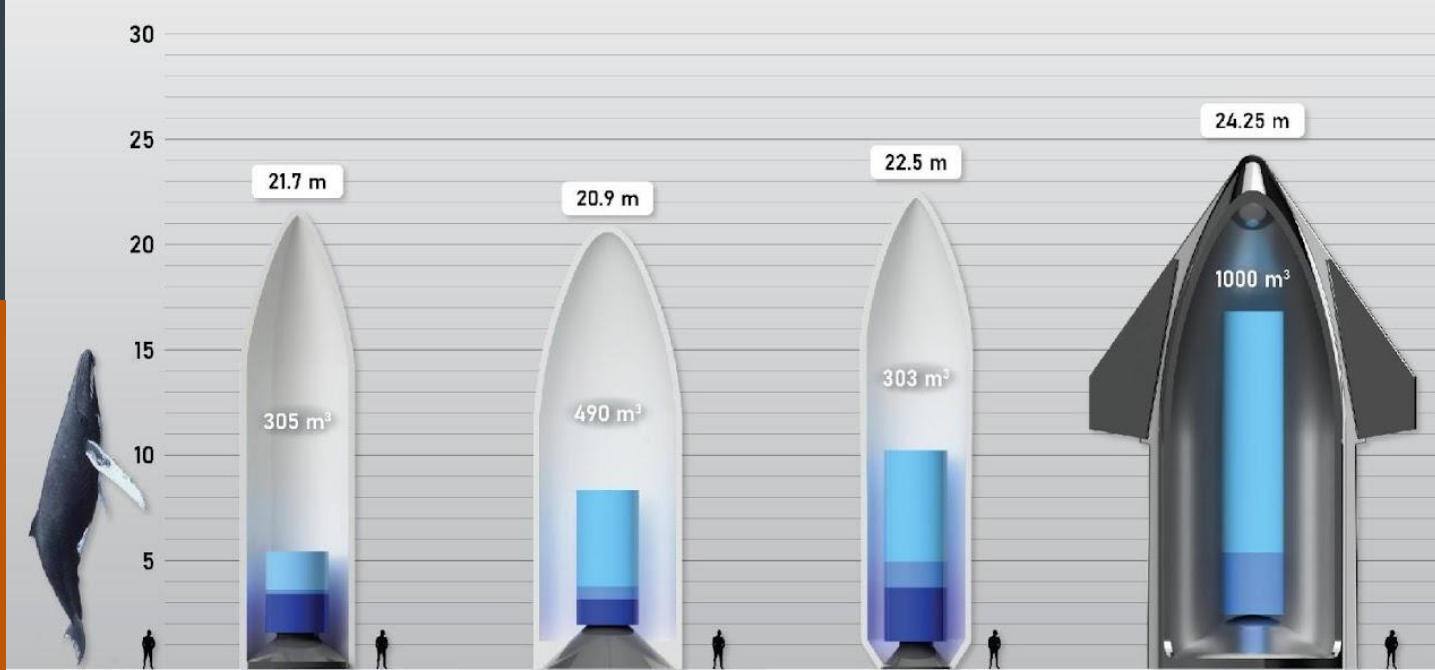






Space deployment allows for enormous arrays even at sub-GHz frequencies. Bluewalker 3 satellite focuses dozens of  $\sim 3$ -deg. beams on surface to support direct-to-handset comms.

Constraint: Launch fairing volume. The largest conceivable phased array over next ~10 years could only be ~16x the area of the Bluebird Block II.



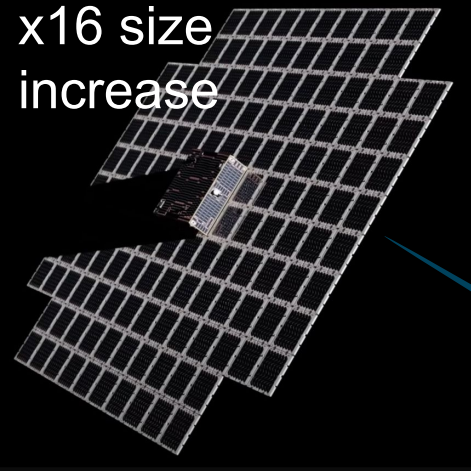
	Vulcan Centaur Heavy Expended	New Glenn 1st Stage Reuse	Falcon Heavy Expended	Starship Full Reuse, No Refuel
LEO	27,200 kg	45,000 kg	63,800 kg	100,000+ kg
GTO	14,400 kg	13,000 kg	26,700 kg	21,000 kg
TLI	13,000 kg	8,500 kg	18,000 kg	N/A
	2,775,454	4,454,545	2,754,545	9,090,909



Source: Ken Kirtland

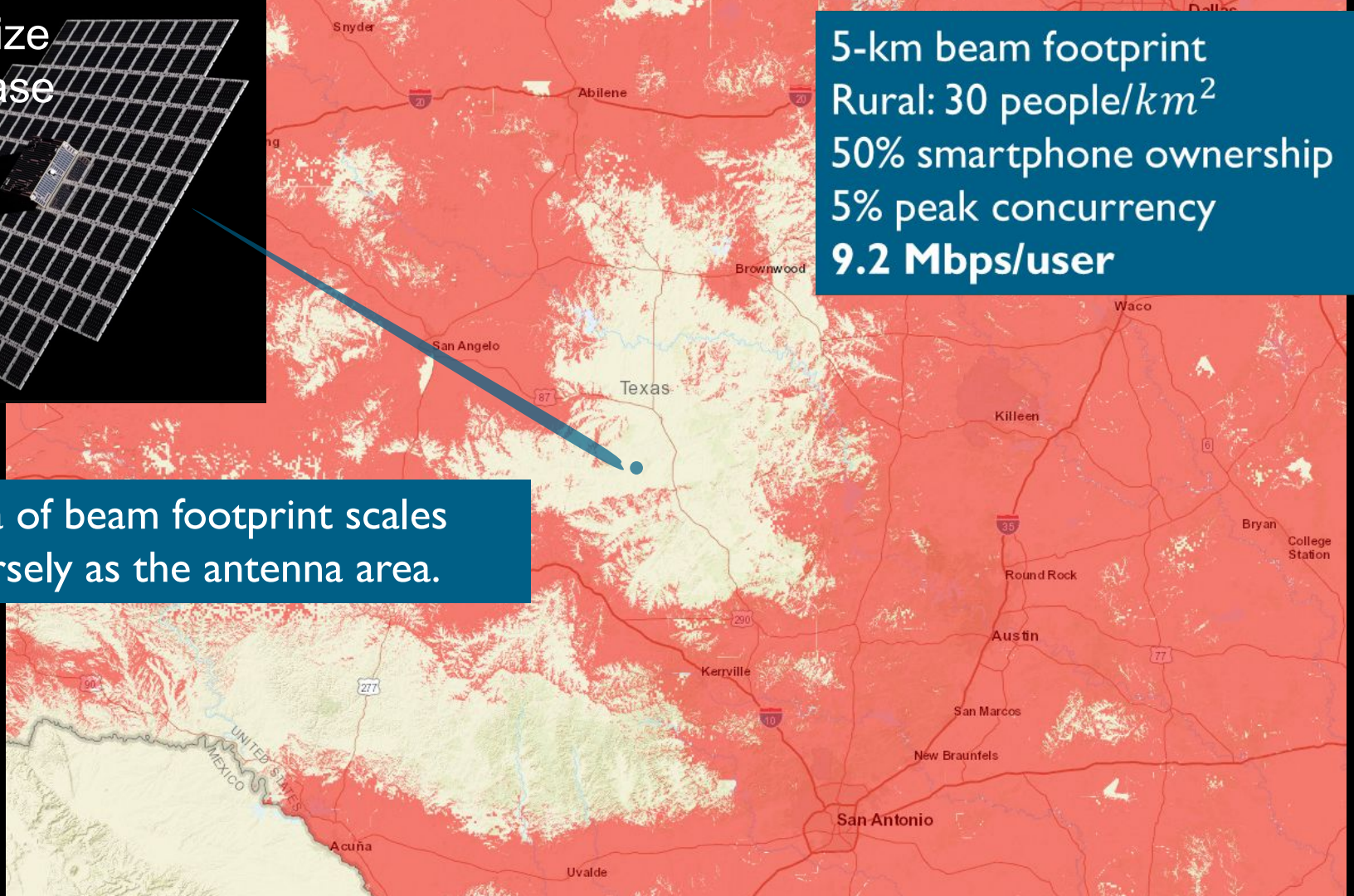


x16 size  
increase



5-km beam footprint  
Rural: 30 people/km<sup>2</sup>  
50% smartphone ownership  
5% peak concurrency  
**9.2 Mbps/user**

Area of beam footprint scales  
inversely as the antenna area.





Power



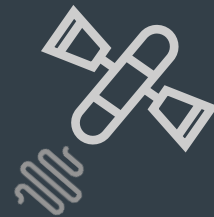
Directivity



Spectral Efficiency  
(bps/Hz)



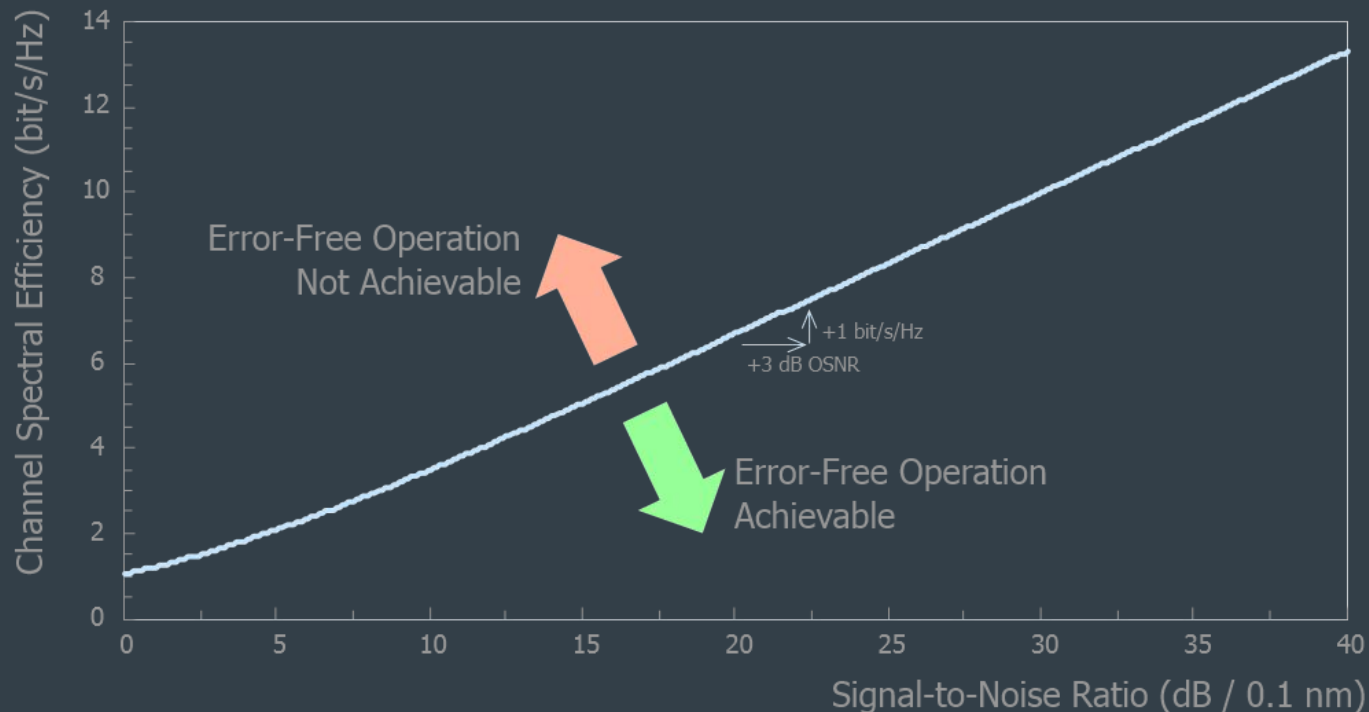
Bandwidth



MIMO



Constraint: Shannon limit. For a given power flux density on ground, there is a maximum channel capacity in bps/Hz. AST is already near this limit.



Gain of phone antenna limited by size/wavelength.



Power



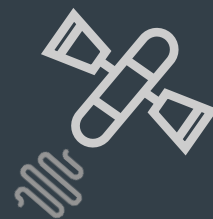
Directivity



Spectral Efficiency  
(bps/Hz)



Bandwidth



MIMO

Mobile Satellite Services (MSS) spectrum

Fixed Satellite Services (FSS) spectrum

Terrestrial cellular spectrum (under SCS)

**Mobile Satellite Services (MSS) spectrum**

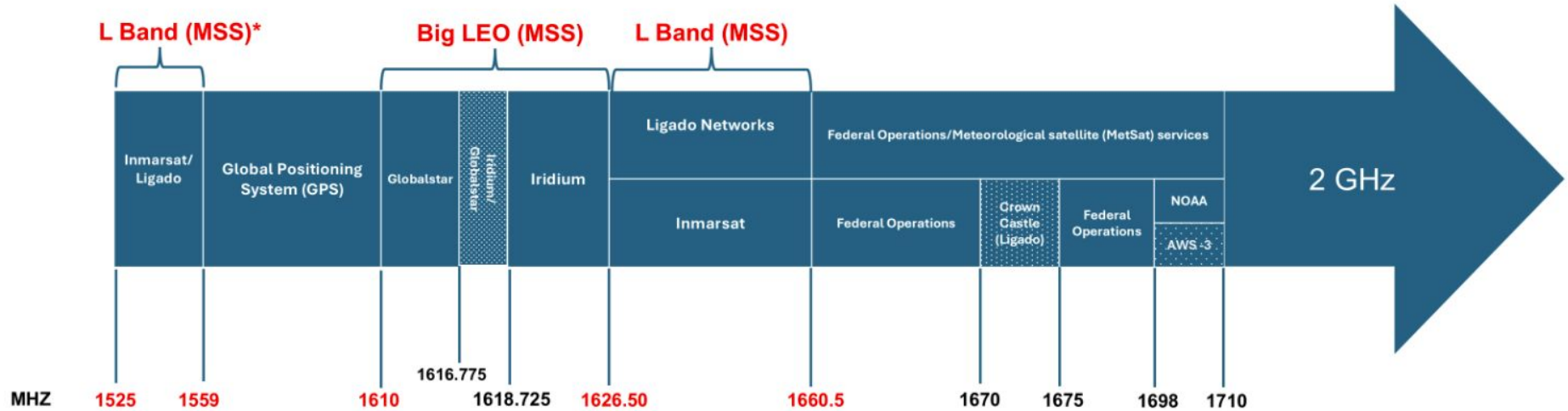
Fixed Satellite Services (FSS) spectrum

Terrestrial cellular spectrum (under SCS)



# L Band Allocations – U.S.

Constraint: Most already allocated to credible users.



\* Currently under regulatory and legal scrutiny.



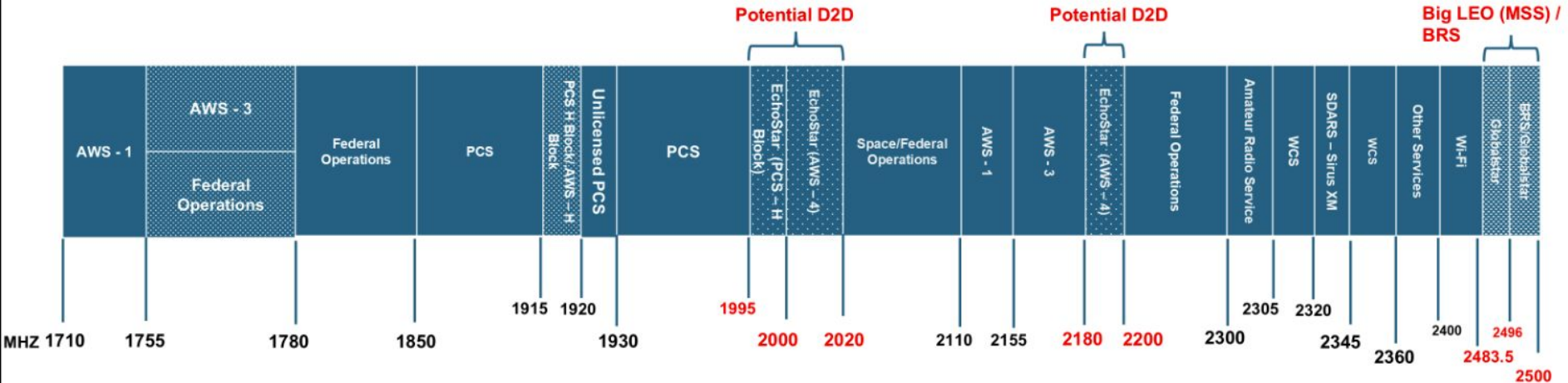
-- Represents shared spectrum



-- Represents terrestrial use spectrum

Source: Company Filings, Press Release, Summit Ridge Group, LLC and TMF Associates, Inc. analysis

# Upper L Band, 2 GHz and S- Band Allocations – U.S.



-- Represents shared spectrum



-- Represents potential D2D spectrum

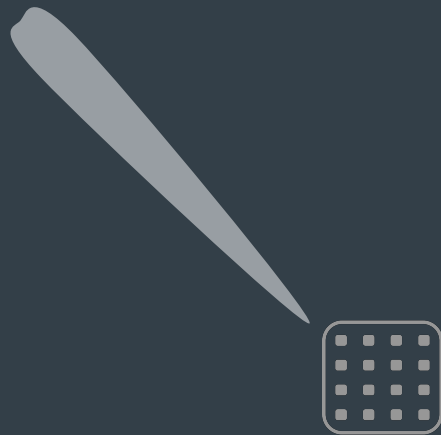
**Constraint: Most already allocated to credible users.**

Mobile Satellite Services (MSS) spectrum

**Fixed Satellite Services (FSS) spectrum**

Terrestrial cellular spectrum (under SCS)

Constraint: Ku and Ka band spectrum sharing depends on user equipment directivity; otherwise not workable.





Mobile Satellite Services (MSS) spectrum

Fixed Satellite Services (FSS) spectrum

Terrestrial cellular spectrum (under SCS)

Q: Set aside terrestrial spectrum exclusively for D2C, or dual-purpose it for both terrestrial network and D2C?

Point of Presence



POP-to-Gateway Link  
(Fiber)



Satellite-to-Gateway Link  
20+ Gbps

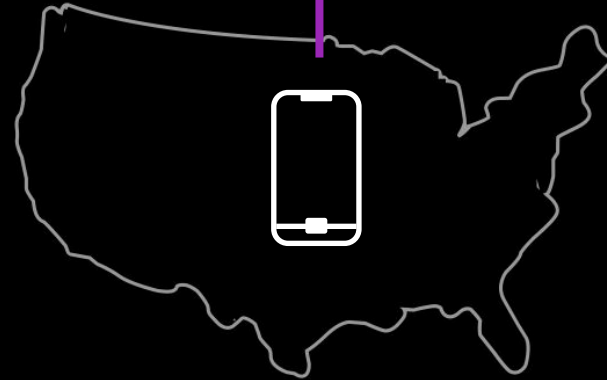


Optical Inter-Satellite Link  
2+ Gbps



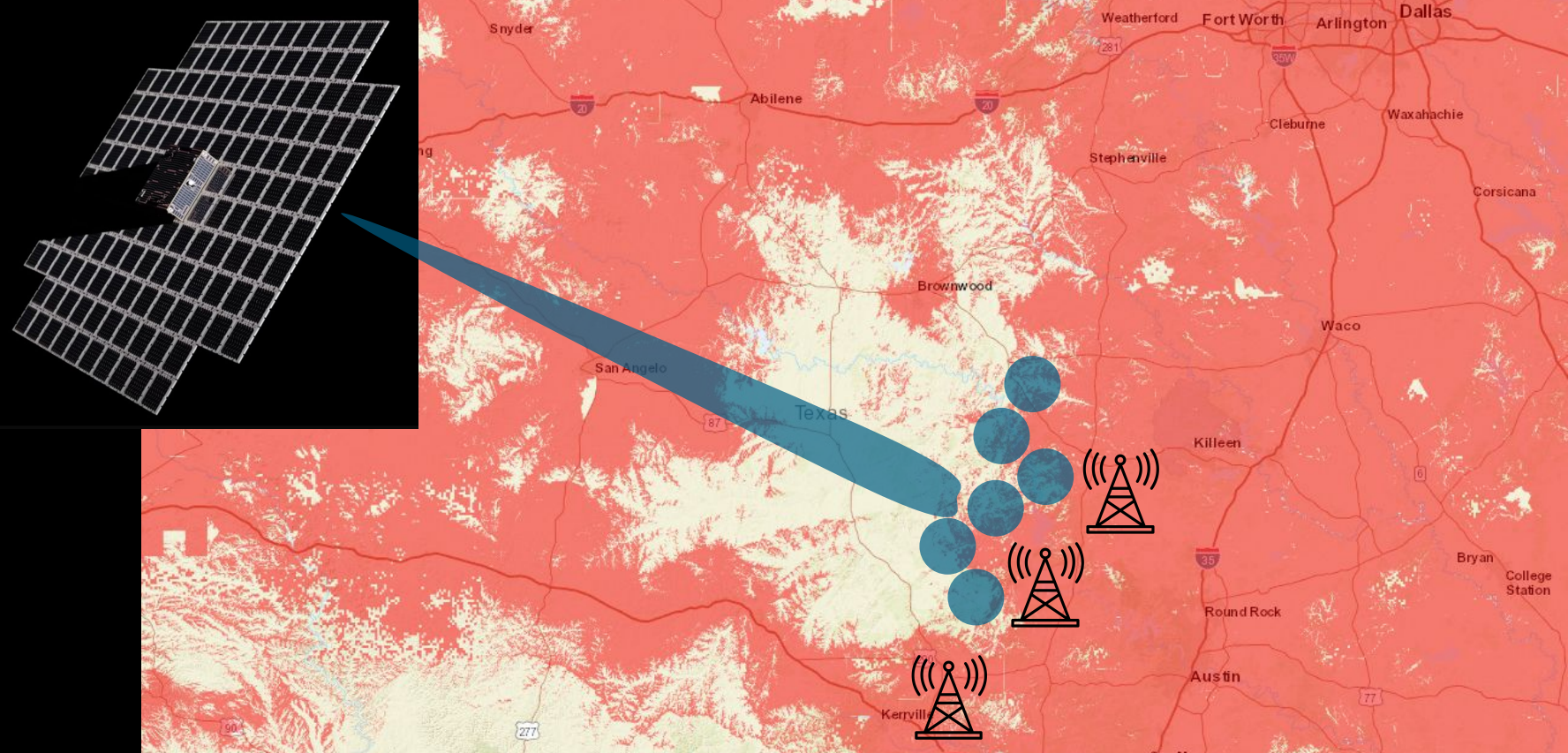
Direct-to-Handset Link  
T-Mobile's G-block  
Spectrum

1990-1995 MHz downlink  
1910-1915 MHz uplink



T-Mobile + SpaceX approach: exclusive set-aside

But other mobile network operators are *extremely reluctant* to follow T-Mobile in setting aside their precious terrestrial spectrum for exclusive D2C use.



Dual use of *same* spectrum for terrestrial network and D2C.  
Will this work? Is the coordination problem solvable even  
assuming FDD for both? Can *seamless* coverage be achieved?





Power



Directivity



Spectral Efficiency  
(bps/Hz)



Bandwidth



MIMO

Constraint: Multi-satellite MIMO  
into an omni-directional antenna  
would require carrier-phase-level  
alignment between the satellites.  
*Is this possible?*



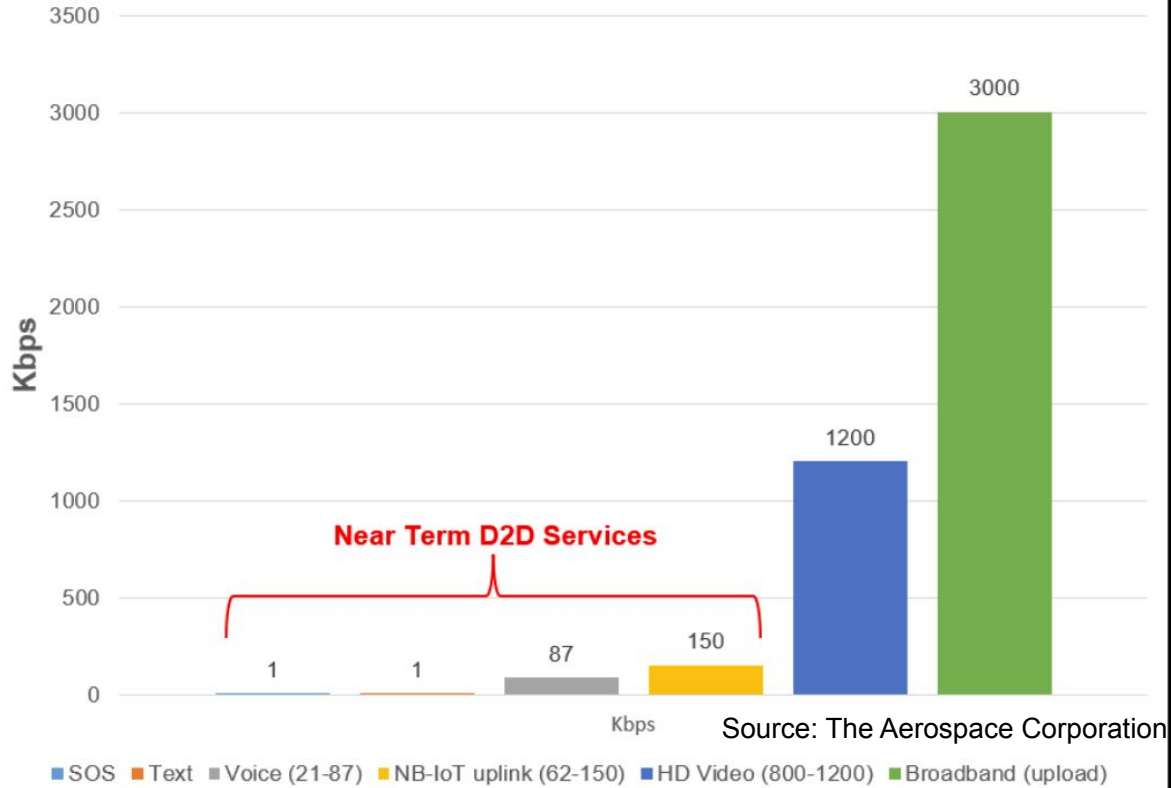
Conclusions



D2C will only exceed 3G rates (~3 Mbps) under special circumstances, but will nonetheless be revolutionary.



## Throughput Requirements



Much can be done with 3 Mbps!

